



Markus L. Hilbert, Au.D.

Profile

Markus Hilbert obtained his Au.D. at Salus University and his MS from Portland State University. He has worked in Audiology in Canada, and has organized and executed outreaches to Malawi and India. He lives in Calgary Canada with his wife and two daughters. Markus is available for remote or on-site speaking engagements, outsourcing, and consulting including project management.

Experience

OWNER AND CLINICAL AUDIOLOGIST, CHINOOK HEARING CLINICS, CALGARY, 1998 TO 2008

Markus took over the family practice, more than quadrupled its value and sold it to a large Canadian dispensing chain. This has given Markus experience in all areas of management including aspects of business development, project management, operations, marketing, legal, financial and business planning. Markus continues to work at the clinic in daily patient care and is in touch with the clinical and business needs of the successful dispensing clinic.

OWNER AND DIRECTOR, EAR WORKS INC., CALGARY, 2005-PRESENT

Markus incorporated Ear Works Inc. in 2005 and went to market with EW2.1 which was the first release of the practice management software that at that time exceeded the core capabilities of all its competitors, a characteristic that is true today as well. Five years and into its third version EW4.1 is a benchmark for practice management software.

EXPERIENCE

Markus' first job after graduating was at Island Hearing in Courtenay BC. He also did practicums at the Portland VA, Portland CDRC pediatric hospital, and a CFY at OHSU in Portland.

OUTREACHES

Markus has planned, coordinated and executed two international outreaches to Malawi and India to promote audiological help and study the effects of malaria on hearing loss and connect locals to international infrastructure.

COMMUNITY

Markus has been involved with the local chamber of commerce health care committee, presented to and published for CMDS, started a NGO Lifeline Malawi and served on board before stepping down, developed music strategic alliances to the clinic such as local philharmonic and provided audiological services to the street poor in Calgary thru CUPS. Markus has been featured on the news several times, was an expert for a seniors documentary (A New Look at Aging), taught at Grant McEwan University and is recognized as a CE credit provider for pharmacists and physicians in Alberta. Markus has taught Audiology Online training courses and presented at the Canadian Academy of Audiology conference as well.

Education

Salus University, Au.D., 2006-2008

Portland State University, MS Audiology/Communication Science, 1998 coursework, 2002 project

University of Alberta, BA, Political Science, German and Speech Pathology, 1995

Skills

Markus presents with various skills such as project management, communication, business planning and development, with a keen eye for the big picture. Markus is a builder and delegates maintenance to a team in which he finds success for the initiative. With the ability to ensure that a vision comes to life, and a passion for Audiology and ethical patient care and business practice, Markus has a proven record for success.