

Manufacturer Co-Op Program Proposal

Amplify your Business!

Ear Works practice management software is designed to use integrated workflows to allow clinics to fully manage their practices at a fraction of the time with built-in error reporting and auditing tools to make clinics more efficient and effective.

This results in more time to spend with patients and impact sales positively.

Ear Works Inc. proposes a co-op program whereby a manufacturer purchases the software at discount for the clinics, clinics use the software to run their practice, Ear Works Inc. provides all support so the manufacturer in no way has any support issues or responsibilities, and the manufacturer ties the clinics in to units in a way that is designed to grow sales and market share for the manufacturer.

It is a three-way win-win-win situation for the Manufacturer, Clinics and Ear Works Inc.

The manufacturer will determine the unit commitments to ensure their return on investment, Ear Works Inc. will provide all training and support and clinics have traditionally shown significant growth resulting from using the software due to its workflow based design.



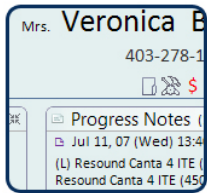
EAR WORKS



Ear Works 4 is a complete package for the clinic management. Just add Noah and optionally an accounting package and you're good to go.

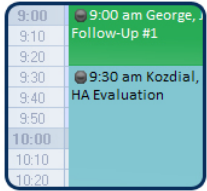


EAR WORKS



Patient Info Management

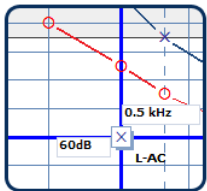
With a flexible interface and a solid data structure, the patient management in Ear Works 4 is created to help you find the key information fast and act quickly and effectively. And since in Ear Works 4 all the information is integrated, you only need to enter the data once and it will show up in all the significant areas.



Scheduling

The clinical appointments are the most important facet of your clinic and an efficient scheduling process is key.

With resource allocation, conflict management And since in Ear Works 4 all the information is integrated, you only need to enter the data once and it will show up in all the significant areas.



Patient Care

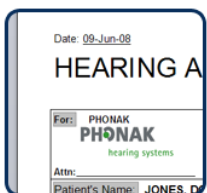
From Audiograms to the HHIE, COSI and APHAB, and even an integrated QuickSIN test, not to mention customizable Case Histories, Doctor Reports, and Instrument Selection with feature comparisons, you can take the patient all the way from the first test to a satisfied hearing aid user. Ear Works 4 is a reliable partner for the clinician that offers the best hearing health care for his or her patients.

Invoice No	Date	Amount
15498	11-Jul-2008	\$14
15497	16-Jun-2008	\$2
10760	31-Oct-2006	50

Current Balance **\$2,894**

Financial

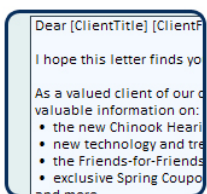
The complete financial module is an extensive tool built to cover all the money-related aspects of your clinic: patient quotes, invoices and payments, third party authorizations, automatic billing and payments, manufacturer bills, reconciliations and payments, deposits and cash counts, profit tracking per service and even optional Quick Books integration



Ordering

Create and print Manufacturer Orders with ease and without paper forms, pens and stamps. You can order new Hearing Aids, Molds, Accessories, ELDs and also request repairs and send back RFCs with just a few clicks.

The orders are then tracked and reported seamlessly and without any double entry.



Marketing

Using Data Mining algorithms to find the best target for your mailers and recalls, Ear Works 4 is a powerful tool to help you increase your business and expand your client base.

To increase your marketing power even more, the Clubs help you organize bulk shipments while the Event Manager comes to help when you want to do an open house or promotional event.

Category	Count	Status
Patient Invoices	83 items	Overdue
	14 items	Credits
	6 items	Pending
Third Party Invoices		

Management

Since everything in Ear Works 4 is integrated and in one place, the management effort can be very precisely focused on the key components of the complex internal system of the clinic.

The Ear Works Alerts is the core management tool, helping you to stay in control and catch the potential issues before they become problems.