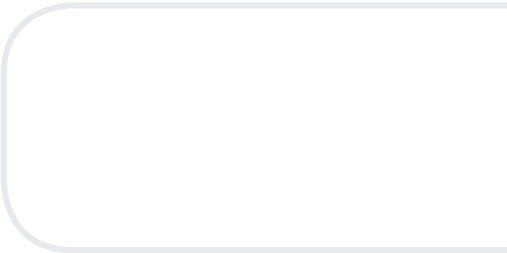
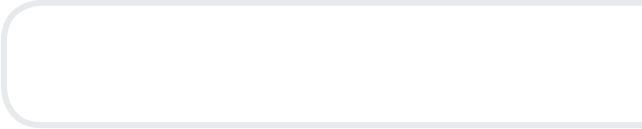
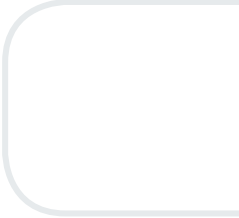
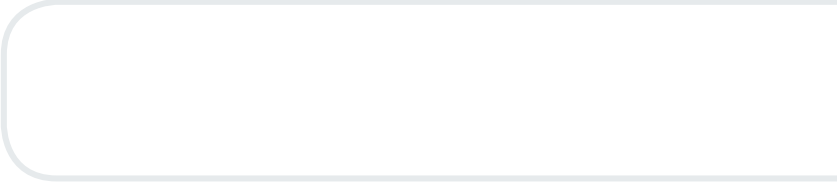


Amplify Your Business



Ear Works Inc.
Hearing Industry Specialists
Amplify your Business



You are a successful professional running a **forward thinking** independent hearing aid dispensing clinic.

Whether you're starting out or are seasoned with experience, **you may encounter challenges** or you may want to build on your success to **take your operations to new heights.**

You can go it alone or **you can forge a strategic alliance** with Ear Works Inc.

We amplify your business and help you face whatever your situation holds with the **agility of a flexible toolkit** of resources that can be packaged for you to implement when you're ready.

Think of it as **8 key ingredients** that are combined into recipes that we prepare for you to enjoy without the stress of **planning, preparation, execution and evaluation.**

We get you where you're going **faster, cheaper, easier** and **you'll get to love what you do, more!**



TOOLKIT

Ear Works Inc offers a complete **TOOLKIT of 8 COMPONENTS** that can be mixed and matched into any combination and permutation of **BUNDLES**.

These bundles enable independent hearing aid dispensing clinics **to reach their objectives, overcome their challenges** or go to the next level faster, stronger and cheaper.

While the toolkit works for your clinic as a vehicle for growth and development, you **continue to do what you love:** patient care, expanding your practice and overseeing the entire evolution.

Tell us what your challenges are and we'll send you a custom, complimentary and confidential prescription for success!

You may decide to implement it by yourself or employ our help, it's all up to you.

Either way, it will amplify your business!



BUNDLES

Custom or Ready-Made

SOFTWARE

CONSULTING

MARKETING

CONNECTIONS

SOURCING

CONSUMER

EXPERT

GLOBAL



SOFTWARE

Ear Works 4 is more than a Clinic Management Software. It's a technology accelerator that through the way it works makes your own work style more efficient.

EW4 amplifies your business with integrated automated workflow technology allowing you to benefit from faster access to information, increased sales, enhanced efficiencies and flexible system wide standardization.

This way you can focus more on the activities that grow your business and generate a significant return of investment.

With a unique design for ease of use and simple integration into your operations **Ear Works 4 will complement and empower your entire operation.**

EAR WORKS 



CONSULTING

EW CONSULTING offers corporate and clinical consulting using in-house and third party specialized consulting services.

Any business or clinical challenge you have or objective you determine can be achieved easier, faster and cheaper so you can get back to what you do best.

There are no limitations to the kinds of consulting we provide or facilitate.

Corporate consulting may include business planning, change management, acquisitions assistance or recession management.

Clinical consulting may include remote fitting assistance, case or condition research, sales and service training, file reviews for third parties, locums or forensic audiology.

SOFTWARE

CONSULTING

MARKETING

CONNECTIONS

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MARKETING

EW MARKETING offers in-house and third party specialized marketing services from concept to implementation and every step in between.

This includes but isn't limited to your web site, advertising, promo material, overall branding, PR or event management.

CONSUMER

EW CONSUMER is an exciting initiative that allows consumers to learn more about amplification while being a business development, professional development and educational tool as well.

The first in a series of products is the Aid-Finder, a free website add-in you can put on your site that allows your patients and not-yet-users to learn about a product so you can counsel them more intelligently.



CONNECTIONS

EW CONNECTIONS is designed to network you with other professionals anywhere who share your vision for hearing health care in a community of care providers.

You can do it on our Linked-In group called “**Open-Pro Community Audiology Forum**”.

You can also do it **on Facebook**, in the **EW4 Community website** and follow us on **Twitter** at **@earworksinc!**

SOFTWARE

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SOURCING

EW SOURCING allows you to outsource your back-office functions or any other role or department to Ear Works Inc.

You focus on your key strengths and we will take care of the rest, from administrative paperwork to anything you want us to source for you like scanning, data entry, file review, financial processing, reporting or anything at all whether or not you use EW4 software. Even project management can be outsourced to us.



EXPERT

EW EXPERT is your ingredient to infuse vetted, industry-specific knowledge and experience into your situation.

We can refer you to various independent professionals (experts), EW Inc representatives (agents), or current EW Inc clients with specific experience in our solutions (ambassadors).

They can be tax or legal advisors, corporate accountants, IT specialists, locum clinicians, coaches, graphic designers, book keepers or any other specialist and you can use them for long- or short-term.

You can be an Associate and based on your interests, skills, experience and education, we may be able to match you to a clinic that needs what you bring to the table. You can apply online to be an EW Associate as an expert, agent or ambassador.

EW EXPERT also recommends specific tools that you may wish to incorporate into your operations.



GLOBAL

EW GLOBAL is the international reach of Ear Works Inc.

The two biggest hurdles to getting hearing health care to those less fortunate is a lack of infrastructure such as manufacturing facilities, professionals and repair facilities and the administrative power to manage hearing health care in action.

Ear Works Inc. solves the problem and will work with manufacturers to bring hearing to the world using a self-sufficiency model.

If you are a NGO or non-profit organization and want to run EW4 clinically, contact us and we will help you get up and running fast.

EW GLOBAL provides all toolkit ingredients for non profit and corporate international implementation.

SOFTWARE

CONSULTING

MARKETING

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EXPERT

GLOBAL



find your dream job - **reverse head hunting**

get equipped - **ew coaching**

keep your books clean - **audits**

opening a clinic? - **new clinic turnkey solutions**

prosper in a recession - **recession management**

selling your practice? - **acquisitions management**

find out more on www.earworksinc.com



www.earworksinc.com

Prepackaged Bundles

Here are some ready made recipes for success

facing big changes? - **change management**

get the job done right and on time - **project management**

hire a doc so you can take time off - **ew locums**

get focused - **business planning**

running a buying group? - **group benefits and resources**

tired of too much admin? - **outsourcing scenario**

understand your business even better - **analytics**



Who is Ear Works Inc?

Ear Works Inc. evolved out of a clinical need for **software that handles all** aspects of the hearing aid dispensing practice.

The software was developed in-house with collaboration of a variety of professionals including audiologists and administrators and went to market in 2005.

Now at version 4, Ear Works is used in 3 countries and 2 continents and **20% of its clients have started new offices** in the last 3 years due in part to the efficiencies and profitability that EW4 empowers.

In addition to this flagship product, EW Inc. **offers business support services** by bringing together expertise within the field of hearing science and in adjacent fields to make the independent practice face challenges, go to the next level, or meet any goal.



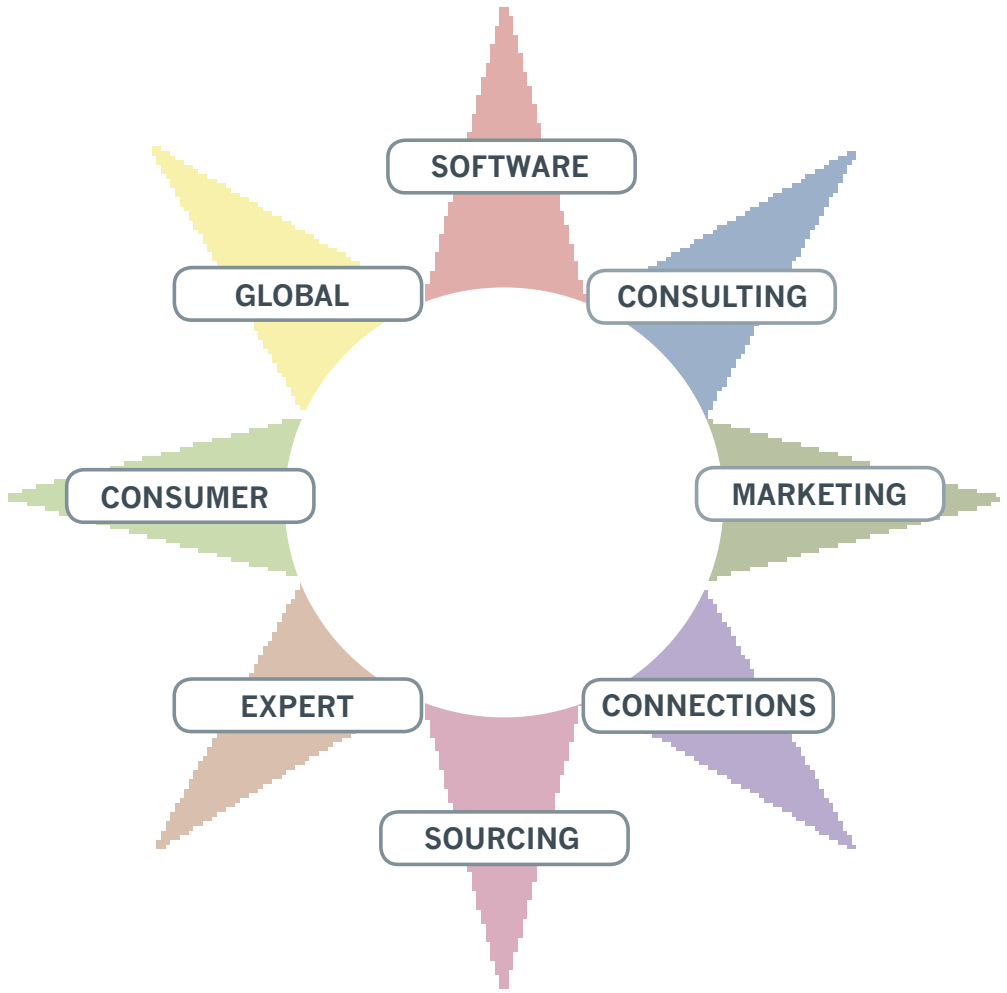
EW Inc. has created a unique niche by **ombining 8 simple ingredients** into a variety of recipes for success. This formula for success and its access to resources is what sets EW Inc. apart.

This evolution continues as the company continues to **adapt to the needs** in the industry. EW Inc. has a strong community focus reflected in its charity involvement and professional communities.

EW Inc. is run by Markus Hilbert, Au.D., who continues to **seek innovative solutions** to bring excellence to independent hearing aid dispensers.

He has presented at conferences, with AudiologyOnline.com e-Learning and has published on topics like customer service.

Markus is available for speaking engagements on a variety of topics at professional conferences, private events and educational seminars.



www.earworksinc.com